

Movie makers flock to Coober Pedy



Film Crew in Action

Two well known local identities have taken the film industry by storm. They are introducing Movie Makers from all over the world to Coober Pedy and with it providing part-time jobs within our community and creating a roaring trade for our local businesses.

"The Outback Film Services" is the brain child of Deiter and Lorraine Sternberg who have been living here for twenty years or more.

They are still very much involved in promoting Coober Pedy to the world of tourism "and what a way to go."

Deiter and Lorraine were approached to help co-ordinate and provide the locations required to make and create feature films, television, advertising, and documentaries. The unique landscape and scenery that we have on our doorstep is very much in vogue with the film industry world wide. Feature films such as "Fire in the Stone", "Mad Max", "Ground Zero", to name just a few, were filmed here over the past 10 years and Deiter and Lorraine saw the

potential of advertising Coober Pedy to the tourist industry through the eyes of the movie world.

The film industry provides work for the locals, such as labourers, builders, caterers, riggers, security, and there are many more opportunities available.

An important thing to remember is that the film industry offers any community spending power over such a short period of time. For example, I spoke to the Art's Production Man-



Deiter & Lorraine Sternberg

ager, Mr N.C. Banham of a Sydney based film company which recently produced an advertisement for a well known food company out at the Breakaways. He stated that while filming in Bradwood Canberra their expenditure within three months to the business community of Bradwood totalled approximately 3.5 million dollars.

An important issue for Deiter and Lorraine is the painstaking details of making sure our environment is protected when a movie is made.

They both express their feeling strongly on this issue not only to all film companies concerned, but also to the tourism industry. They are also involved with the local Business and Tourism Association, the Outback Tourism Association and, if that's not enough, they still manage to take care of their own business, the Opal Cave, Bedrock and Faye's dugout. The Sternberg "vision" of opportunities for our local workforce is encouraging.

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Coober Pedy**